Carrie Sanders

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Professional Highlights

* Assistant to the Director of Pre-game, Halftime and Post-game Shows for Super Bowl XXXVII
* Producer of daily and weekly crime segment for local broadcast
* View a sample of my work at: <http://carriesanders.weebly.com>
* Completed internship at WMC-TV Channel 5 in Memphis, Tennessee

Education

University of Memphis – Memphis, Tennessee Bachelor of Arts in Journalism - May 2013

Experience

Collegiate Experience

University of Memphis Journalism Department

* Proficient in accessing/maintaining news sources and meeting deadlines
* Learned to shoot video to accompany news stories and edit using Final Cut Pro
* Use social media and websites to post and promote news stories

Professional Experience

LDM Worldwide, January 2007-present

• Field Producer and Stage Manager

• Liaison between talent and production to ensure ad reads and interviews during live games

FOX-13 Memphis WHBQ-TV, March 2006-November 2006

• Associate News Producer – Wrote news copy, teases and web updates for daily broadcasts

• Segment Producer, Mid-South’s Most Wanted – Produced weekly and daily crime segment, conducted

Interviews and directed reenactments

ABC Sports and ESPN, 2001-2008 (Freelance)

• Stage Manager, Operations Assistant and Production Assistant for PGA, College Football, Sugar Bowl

• Assistant to the Director of the Pre-game, Halftime and Post-game Shows for Super Bowl XXXVII

• Live Clock and Score Graphics for College Football and Basketball, XFL

Activities

* Member of Society of Professional Journalists